

Smart City Planning Future Studies

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Abstract

The present study was conducted to identify the future dimensions of smart city planning research. Participants in this study were municipal managers and urban planners with at least 15 years of experience and a master's degree or higher. Individuals were selected by purposive sampling. Sampling was performed with the participation of 10 experts. Data collection tools fell into two groups: 1- review and upstream documents, urban planning documents in the library section, 2- semi-structured interview in the field section where the semi-structured interview with the participants continued until the theoretical saturation stage. Content analysis method was used to analyze the qualitative data. In order to ensure the validity, the interview questions were approved by 3 experienced urban planning experts and managers, 1 of whom had a master's degree and 2 of whom had a doctorate. In order to measure the reliability, the krippendorff coefficient was used, the overall coefficient of which was 84%. ATLASTI software has been used in the content analysis section. In order to identify future smart city planning research scenarios, SCENARIOWIZARD software has been used. The results of factor analysis show that out of 176 available indicators (items), 33 basic themes can be identified and 9 categories of constructive themes have been obtained. Finally, 9 scenarios were identified based on the importance of all 9 factors. The results indicate that the main output of the realization of smart cities and e-municipality is to set conditions for providing services in the healthiest way to citizens, eliminating

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corruption, creating new job opportunities, and service and transformation in the economic and commercial sectors, increasing the effective presence of the private sector and improving the business environment, reducing damage to the environment, smart governance and increasing satisfaction

Keywords: Futures Studies, Urban Planning, Smart City, Urban Digitization.

Introduction

Digitization is one of several super-trends, including globalization, demographic change, and climate change that fundamentally change policies (Mangnus et al, 2022). For two decades, digital innovation has been at the heart of the discourse around "smart cities" to make urban environments more efficient and livable (Keith et al, 2020). Rapid urbanization, a global phenomenon that has sparked significant debate, has had a significant impact. In our changing society (Muiderman et al, 2020). At the same time, the rapid movement and increasing integration of information systems and technology in all areas of urban life are fueling these changes, in a way that requires depth (Broekman et al, 2019). Innovative and multidisciplinary academic thinking on how to plan, design and evaluate urban life shows that research into the future of cities is of great importance (Guimarães et al, 2020). Urban planning future studies are aimed at increasing the digital and electronic platform and moving toward the smart city to gather information related to the design, construction, operation, and development of future urban spaces and human life, health, and behavior (Albino et al, 2015). Cities are constantly evolving complex systems, and their constant digitization complicates them. The tool is being developed for urban scientists with computational methods ranging from artificial intelligence to machine learning, data mining, and advanced spatial analysis. This intelligence, combined with the vast amount of data on urban phenomena and new lifestyles emanating from virtual and cybernetic systems, makes planning and analysis more challenging and at the same time provides new tools for responding to them (Pelzer & Versteeg, 2020).

Widespread global urbanization now makes cities more economically, culturally, and socially important than ever. At the same time, cities are facing a revolutionary transition to becoming technology-driven environments in which digital systems and algorithms are increasingly leading our lives in unpredictable ways (Lam et al, 2020). These digital revolutionary changes, like the industrial revolution, are unpredictable by default (Bibri et al, 2020). However, urban planning and management are essential to guide urban systems for sustainability, economic sustainability, and quality of daily life (Akande et al, 2018). Approaches to "digital planning and intelligence" have been proposed. As a result, cities must be studied systematically. This research is based on these cases and expands the

technological aspects of the future city both in terms of technology-mediated urban realities and in terms of digital, algorithmic, and other tools that can be used to incorporate these inherent systemic features.

From a systemic point of view, like ecosystems in nature, cities cannot be produced or controlled, they can only be managed. This means avoiding rework and ineffective planning and prioritization (Witt et al, 2020). Second, urban management must be done in an iterative process of small actions, careful monitoring, and process modification (Turcu, 2013). Also, since the future is uncertain by default and urban theories are likely to be only partially applicable, an acceptable approach could be to use correct and citational perspectives on urban life. This situation may imply creative innovations such as self-driving vehicles, renewable energy, virtual reality, and beyond. Therefore, in this research, a methodological approach to the nature of complex urban systems and the need to guide them towards the desired goals is formulated and formulated (Silva et al, 2018).

Foresight work in urban planning has a long history of creating an inherently multidisciplinary research project. However, in this research, theories of complexity, as well as the perspective of intelligent urban digitization systems, are considered (Bendor, 2017). Complexity can be considered by accepting particle interaction and its emerging and sometimes surprising impact on systems dynamics and other dynamic theories related to valid future scenarios to discover possible (or probable) futures and their consequences in the urban environment (Rana et al, 2019).

Applied technologies and related analytical methods that emerge from urban theories may emphasize dynamic changes, including computer models and simulations, spatial data analysis, machine learning, or other tools considering urban nonlinear dynamics, hence They can accept multifactorial dynamics in transformers (Batty, 2009). In the first place, the concept of "smart cities" has been mainly supply-side and sector-oriented. The central role of urban planning is to provide solutions for digital innovation to create new economic opportunities, improve service delivery, and facilitate citizen participation (Waylen et al, 2020). For example, Smart grids help manage energy consumption. Smart pipes help track water quality and detect leaks. Intelligent sensors improve traffic flow, transportation efficiency, and solid waste collection routes. Mobile applications allow citizens to report problems in real-time and connect directly to

municipal services. Low-cost cell phone messaging, telemedicine and video consulting improve health outcomes and reduce health care costs. Self-driving cars and shared car parks also reduce land-use problems (Palupi et al, 2019). Smart city helps eliminate firm-government asymmetry. E-government construction affects firms' perceived environmental regulatory pressure. Firms in regions with better e-government construction cause less environmental pollution. Artificial intelligence enhances public health and urban safety performance (Liu et al, 2021)

This paper argues that harnessing the benefits of digitization in cities is important for providing growth and prosperity across economies and human societies (Ashtari et al, 2019). Therefore, the process of digitization and smartening of cities based on urban planning can have a specific pattern. Based on observations of smart city planning around the world, this study seeks to understand what has worked, what has not worked, and what can be improved. In this regard, their full potential for inclusive guidance and sustainable growth should be used. So this research seeks to answer the question “what is the future of smart city planning?”

Literature review

Smart cities are at the crossroads between the social dimension and digital technology. This concept encompasses "cities of any size", including smaller communities or regional municipalities, for which various inspiring examples can also be found (Khanna, 2015). However, much of the debate over smart cities has been centered on the digital technology dimension, largely due to the initial leadership role played by corporate organizations such as IBM, CISCO, Intel, and more recently by GE, Microsoft, Oracle, and Amazon (Ahvenniemi et al, 2017). These projects focus on the development of cloud-based platforms and solutions for smart city projects. Therefore, the role of technology is in empowering new production processes, distribution, and key governance of changing organizational and institutional arrangements; and giving information on individual choices and behaviors (Engin et al, 2020). However, information and communication technologies are not the only components of providing intelligent solutions. Social innovation that creates new social forms and forms of cooperation in society is also essential (Bettencourt et al, 2010). In this regard, the capacity of municipalities to involve various

stakeholders (entrepreneurs, academics, NGOs, and citizens) in planning should be focused on executive processes as well as their ability to agree on the best solutions for development, responsibilities and to emphasize investments as a result of joint efforts (Kleinman, 2016)

Several emerging technologies are expected to affect cities in the areas of management, environment, health, economy, transportation, lifestyle, and social interactions by 2025 (Caragliu et al, 2019). They are expected to have particularly strong implications for urban development and management such as manufacturing (3D printing), Internet of Things (IoT), big data analytics, artificial intelligence (AI), advanced energy storage technologies, urban technology, drones, Vehicles (UAVs), and blockchains. In the medium term, self-propelled vehicles (AVs) will also have a major impact on cities in the first place. To fill the gap left by the lack of a comparable, coordinated, and comprehensive measurement framework, the OECD Smart Cities Program is currently developing a Smart Cities Index Framework that provides benchmarks, data, and measurements to local governments, and national ones about the degree of digitalization that can produce better results and impact citizens (Abbas et al, 2019). Smart city services are an effective solution to solve urban problems. The direction of smart city development in each city is changing. Studies showed that operation and maintenance of smart city services are becoming more important (kim, 2022)

In Iran, the realization of the principles of smart cities and smart cities and e-municipality should always be one of the main priorities of urban management, and municipalities are expected to pay double attention to the issue of smart cities along with infrastructure development (Mahdi Zadeh, 2019). Information technology is one of the driving forces in the process of urban development and promotion of the position of urban management in the administrative and executive system of the country and the welfare of citizens. Great changes are taking place in the city and the municipality (Moradi, 2019). Undoubtedly, information technology is the driving force for the development of urban and rural management of the country in the future, for which proper planning should be done by all relevant agencies and reaching a common understanding and language at all levels in order to provide development opportunities in The IT sector in municipalities and rural areas is very important and should be a

priority. The smartening of urban management activities have a great impact on the development of urban transportation, the fight against corruption, and the elimination of unnecessary formalities, and other issues. Fortunately, the determination of the Minister of the Interior in careful and principled planning for the smartening of cities and villages and the intensity of serious matters is considered good support (Poor Ghorban et al, 2020).

However, it is wrong to think that a city becomes a smart city with a set of applications and sensors, and although the use of technology, software, and applications in smart cities is necessary, for the development of a smart city, building urban infrastructure is very important (Alavi et al, 2018). The development of urban infrastructure requires investment, and in this regard, municipalities can not be expected to do so on their own, but government support is needed directly and indirectly in providing facilities. The discussion of digital developments in cities, which developed significantly at the same time as the Corona epidemic, was introduced as another effective factor in the process of smartening cities. To align the rules with the smartening process, it is necessary to review the rules in the digital axis of urban management.

Method

The present study was conducted to identify the future dimensions of smart city planning research. Participants in this study were municipal managers and urban planners with at least 15 years of managing experience and a master's degree or higher. The individuals were selected by purposive sampling method based on their teaching experience in primary school. Sampling was performed with the participation of 10 experts. Data collection tools fell into 2 groups: 1- review and upstream documents, urban planning documents in the library section, and 2- semi-structured interview in the field section where the semi-structured interview with the participants continued until the theoretical saturation stage. The content analysis method was used to analyze the qualitative data. In order to ensure the validity, the interview questions were approved by 3 experienced urban management and planning experts, 1 of whom had a master's degree and 2 of whom had a doctorate. In order to measure the reliability, the Krippendorff alpha coefficient was used, the overall coefficient of which was 84%. ATLASTI software has been used in the content

analysis section. In order to identify future research scenarios of smart city planning (Vervoort et al, 2012), SCENARIOWIZARD software has been used.

Findings

The qualitative part of this study is based on the views of 12 managers and experts who have management experience and expertise related to the smart city. Table 1 lists the characteristics of these interviewees.

Table. 1: Demographic characteristics of experts

| interviewee | Gender | Specialty | Work Experience |
|----------------|--------|--|--------------------|
| Interviewee 1 | Man | Municipal managers | More than 10 years |
| Interviewee 2 | Man | Knowledge-based and technological innovations | More than 10 years |
| Interviewee 3 | Man | Smart City | Less than 10 years |
| Interviewee 4 | Man | Innovation and technology development policy | More than 10 years |
| Interviewee 5 | Man | Crisis management, resilience, risk reduction and urban planning | More than 10 years |
| Interviewee 6 | Man | Municipal managers | More than 10 years |
| Interviewee 7 | Man | Municipal managers | More than 10 years |
| Interviewee 8 | Man | Smart City | Less than 10 years |
| Interviewee 9 | Man | Municipal managers | More than 10 years |
| Interviewee 10 | Man | Knowledge-based and technological innovations | More than 10 years |

In the present study, the content analysis method was used to analyze qualitative data. The thematic analysis method has been used to identify the indicators of smart city development. The process of qualitative data analysis begins when the researcher identifies and considers meaningful propositions and expressions related to the topic. This analysis begins with a repeated review and study of the data and is coded after identifying meaningful propositions related to the research topic. The practical process of data analysis consists of four steps: preparation, familiarization, coding, and obtaining the main

categories.

In order for the researcher to become familiar with the depth and scope of the data content, it is necessary to immerse oneself in them to some extent. Immersion in data usually involves "repeated reading of data" and active reading of data (ie, searching for meanings and patterns).

In this study, coding was done in software. The following are some of the interviews:

Table. 2: some of the interviews

| Initial code | interview |
|--|---|
| Distinguish intelligence and electronic city | I think it is very important in the discussion of the smart city whether we understand the smart city just to be electronic or something beyond electronic, and much closer to our definitions of a sustainable city or a viable city. |
| Injustice Unhealthy administrative relations | Tools, in this way, discourses and lessons can reinforce in different ways, for example, suppose there is injustice or injustice in the city, or they can reinforce the unhealthy relationships that exist in the city. |
| Information processing Information circulation | Well, a good example of that is the discussion of information flow, which can help a lot, reprocessing information is very important to me, and how it is used. |
| Automation systems | For example, if we have automation systems in the municipality, how is all the information processed? |
| Information sharing Decision optimization Inter-organizational cooperation Support new businesses | Well, this sharing of information is very important, because this information is obtained from inside the city and can be a tool for decision-making in a form that is dispersed and published to be available to different people in this way. Many municipalities tried to make geographic information more freely available, and this in itself led to more companies now wanting to innovate and start new businesses in these areas and start using it. And then a lot of the collaborations that took shape, instead of being just collaborations, we just hired a project, hired a contractor to do a project, most of the collaborations that the municipality did were collaborations. |
| Increase information transparency | This information is not something that should only be available to the powerful, which made transparency very central to the discussion of the smart city, at least in the municipality of Tehran. |
| provision of budget Municipal revenues | Things like that there is not enough budget for municipalities or there are no coherent views, or |

| Initial code | interview |
|--|---|
| Integrated management | approaches in this field by the municipality, and at the same time that non-integrated urban management actually harms the city governance and has been the focus of municipal discussion for years. Managing an integrated city has also hit the issue of smart city development in some way. |
| Synchronization methods The importance of integrated management Interdepartmental collaborations | In contrast to these types of coordination methods, in fact, in my opinion, even if we see that in a very long horizon we are going to achieve integrated management, what in the short and medium-term can be the result of co-operation and coordination between them. |
| Coordination of supply and demand | This supply and demand must grow together. Unfortunately, our development processes in the country, in different places, in different dimensions, are more supply-oriented. |
| Information circulation Information quality Information processing | Well, a clear example of this is the issue of information flow, which can help a lot. Reprocessing information is very important to me and how it is used. These are all things that can be used in the direction of social and economic affairs that are important in the development of the city. |
| Infrastructure factors Administrative and structural changes | That is, if we want to put intelligence in the right place, apart from the infrastructural discussions, administrative and structural changes that an organ in the country needs, for example. |
| Manpower training Structural changes Attitude | In many cases we go to talk about technology, we train our manpower, we have it all, but we are unaware of the structure of our organization, whether this structure, which we are still adapting to before we adapt these new services, is still in the same structure. Front. At least it has not been tested to see if this structure responds to this new approach to the new way we want to proceed with services. |
| Flexibility Organizational Agility Strategic review | However, the flexibility issue that you have so far called agility, we can have our own system that can allow us to adapt it without drastically changing our strategy. |
| Purposeful planning Urban planning Smart planning | These things have been thought of faithfully, I know that different studies have been done in the cities. So somewhere in this direction of urban management in planning, in the implementation of the issue of smart city has finally been raised and discussed . From another direction, in another place, such as the Ministry of Roads |

| Initial code | interview |
|--|--|
| | and Urban Development, in view of urban planning, the issue of smart city has been raised, and there have been studies, and sometimes decisions have been made. |
| Inter-organizational cooperation | Other organizations, such as the Ministry of Intelligence, have been talking about the smart city in recent years. As a result, and now the private sector aside, I said from a governmental point of view, large and small private sector groups have also worked in providing services, infrastructure and development in real city applications. It's the same. |
| Prioritize the elimination of obstacles and strategies | We have seen that this view of both the definition of a smart city, the priorities of a smart city, and the strategies to achieve a smart city are not the same at all. |
| Intelligent localization with urban needs | One feature that was present in all of them was that everyone said that it could not be copied, sir .You need to go for your own city based on the actual needs, the challenges, the future you envision, and possibly a strategy that is good for that city. |

The results of factor analysis show that out of 176 indicators (items), 33 basic themes can be identified and 9 categories of constructive themes have been obtained. Based on the existing literature, background, and theories, these components were named in the table below.

Table. 3: Identify the overarching theme

| Axial category | Category (secondary code) | Open source (source code) |
|-----------------------|----------------------------------|---|
| Smart city governance | Smart city management | Development of smart tools in city management |
| | | Smart traffic |
| | | Intelligent transportation |
| | | Smart police |
| | | Smart urban service |
| | | Smart Hospital |
| | | Centralization |
| | | Standardization |
| | | Creating an indigenous framework to increase urban adaptation |
| | Development of urban smart tools | |
| | Executive role | Create a coordinating body |

| Axial category | Category (secondary code) | Open source (source code) |
|---|---------------------------------|---|
| | | Needs assessment in the community |
| | | Balance in the supply and demand system |
| | | Inter-organizational cooperation |
| | | Culture building the role of urban operators in the development of smart cities |
| | | Utilizing the potential of the private sector in the executive sector |
| | | Executive coordination of organizations |
| | | Implement intelligent transformation pattern |
| | | Balance the top-down and bottom-up approach |
| | Authoritative role | Appoint an upstream manager |
| | | Proper and accurate monitoring of the implementation of basic infrastructure |
| | | Create a competitive platform |
| | | Monitoring organizational responsibility |
| | | Planning and organizing inter-institutional links |
| | | Appoint a supervisory board |
| | Internal government | Management integration |
| | | Balancing the internal and external procedures of smart city development |
| | | Transparency The role of organizations in smart city planning |
| | | Clarifying the role of the urban planning organization |
| | | Support the public or private sector as a sponsor |
| | | Cooperation between government, industry and academia |
| | | Institutional mapping design |
| | Digital government | Clarifying the role of the municipality |
| | | Proper establishment of e-government |
| Continuous optimization of electronic service delivery | | |
| Public-government partnerships based on digital technology | | |
| Proper use of digital tools and communication systems to serve the people | | |
| Intelligent interaction | Digital citizenship interaction | Match the output format of organizations |
| | | Creating a culture of intelligence in society |
| | | Identifying the factors affecting the acceptance of intelligence in people |

| Axial category | Category (secondary code) | Open source (source code) |
|-----------------------|----------------------------|--|
| | | Identifying the behavioral gap in accepting people's intelligence |
| | | Use smart tools to increase public participation |
| | | Use gamification tools to increase public participation |
| | | Illustration of increasing the quality of life for people based on the development of the smart city |
| | | Involvement of people in urban issues |
| | | Improving the spirit of public cooperation |
| | Digital social interaction | Intelligence based on people's social characteristics |
| | | Promotion of social capital |
| | | Identifying the level of social expectations |
| | | Intelligence transparency to improve social justice |
| | Organizational interaction | Building social trust |
| | | Communicate online with people |
| | | Online communication with other organizations |
| Intelligent stability | Digital social components | Online on-line interaction in service delivery |
| | | Improving people's consumption patterns and lifestyles |
| | | Improving responsiveness to people |
| | | More precise control of infectious diseases |
| | | Increase order in social life |
| | | Understanding the role of social responsibility in individual life |
| | | Monitoring social living conditions |
| | Environmental components | Reducing time waste |
| | | Reducing the overall cost of living |
| | | Reducing the production and emission of environmental pollutants |
| | | Supervising executive operations in green space and nature |
| | | Improving air quality (reducing air pollution) |
| | | Reducing noise pollution |
| | Digital energy | Paperless administrative process |
| | | Creating a culture of environmental protection and green space |
| | Increasing green space | |
| | Water smartening | |

| Axial category | Category (secondary code) | Open source (source code) |
|--|-------------------------------------|---|
| | management | Intelligent buildings to reduce energy consumption |
| | | Optimizing energy consumption with IoT tools |
| | | Electrical intelligence |
| | | Fossil fuel intelligence |
| | | Implementation of smart meters |
| | | Energy Internet implementation |
| Public-private partnership | The role of government institutions | Vision determination, decision optimization |
| | | Controlling and simulation of project growth |
| | | Determining the progress of project processes using technology |
| | The role of private institutions | Planning actions and meeting the needs of the public sector |
| | | Creating efficient services or products |
| | | Introducing successful international examples to the government and its localization in Iran |
| | Complexity of cooperation | Restructuring government processes versus the private sector |
| | | Determining the level of ownership and outsourcing |
| | | Improving the regulation of cooperation between the private and public units |
| | Targeting of projects | Achieving a common vision between the public and private units |
| | | Identifying the solution based on the interests of stakeholders and the people |
| | | Identifying measurable goals, sub-goals |
| | | Identifying specific outcomes based on probabilities (participation or non-participation of the people) |
| | Digital infrastructure investment | Call for private sector investment and industrialization |
| | | Identifying urban demand potentials and investment opportunities |
| | | Identifying new strategies for attracting investors (public and private) |
| | | Stock market participation |
| | | Starting projects with subsidies and initial budget and attracting investors |
| Laying the groundwork for startups and start-ups | | |

| Axial category | Category (secondary code) | Open source (source code) |
|---|-----------------------------------|---|
| Knowledge integration | Data sharing management | Sharing information and experiences through meetings and brainstorming |
| | | Creating an inter-enterprise data access platform |
| | | Consulting with international units |
| | | Coordinating and connect different parts for data exchange |
| | | Establishing inter-organizational meetings and consultations |
| | Changing digital attitudes | Creating a culture of data sharing as a valuable investment in a smart city |
| | | Knowledge sharing in order to identify popular specialties |
| | | Creating a culture of the need for data sharing among organizations |
| | | Sharing knowledge with people to enhance smart learning |
| | Knowledge unit | Creating a live lab to unveil small-scale smart projects |
| | | Creating a base for collecting and maintaining knowledge |
| | | Creating a data integration unit |
| | | Creating an intelligent technology park |
| | Transparency of digital knowledge | Creating a scale to measure the accuracy of data |
| | | Increase the transparency of reports based on output and recorded data |
| | | Strengthening Transparency and Smart City Working Group |
| | | Recording data away from orientation and statistics |
| | | Policy for transparency of data sharing |
| | | Improving the system of transparency of institutional actions |
| | | Establishing a unit to monitor the registration of information and data |
| | Data digitization standardization | Creating a common language in data sharing |
| Creating a consistent template and standard for understanding data | | |
| Specifying standards for recording, maintaining and publishing data | | |
| Support for | Digital | Creating a coordination platform to use project |

| Axial category | Category (secondary code) | Open source (source code) |
|--|----------------------------------|---|
| smart innovation | integration platform | data |
| | | Conducting the project as usual and identifying the innovation part (innovation benefits) |
| | | Integrating potentials and use a systems approach |
| | Innovation standardization | Implementing innovation and integration with other smart units |
| | | Creating an innovation unit to gain experience from other researchers and identify new and error-free solutions |
| | | Creating an innovation framework in existing systems (identifying needs and demands) |
| | Generalization of innovation | Creating a platform for private sector participation in providing creativity and innovation |
| | | Supporting ideas for innovation and creativity |
| | | Public call for innovation |
| | Encourage innovation | Increasing public acceptance of the importance of innovation and smart city development |
| | | Increasing the motivation of the private unit to participate in the development of the smart city |
| | | welcoming to innovations in popular suggestions and criticisms |
| | | Financial support for innovations and startups |
| Intelligence infrastructure | Digital technical infrastructure | cloud computing |
| | | Fiber optic development |
| | | IoT platform building |
| | | Smart technologies |
| | | high speed Internet |
| | | social media |
| | | Semantic Web |
| | Human resource infrastructure | Human resource training |
| | | Definition of academic disciplines related to smart city |
| | | Use of intelligent specialists and experts |
| | Financial infrastructure | Allocation of sufficient government budget to the implementation of the smart city |
| Proper financial planning for smart city development processes | | |

| Axial category | Category (secondary code) | Open source (source code) |
|---------------------------|--|---|
| | | Reviewing the pricing system |
| | | Identifying the sources of income of organizations in the process of smart city development |
| | | Creating sustainable revenue sources in the smart city development process |
| | | Allocation of facilities required for smart city development projects |
| | | Determining the exact financial resources of the municipality (VAT, renovation fees, business and car, renting municipal buildings and other revenues, and selling real estate, loans or participation bonds) |
| | | Landscaping |
| | Expansion of public and human-centered transportation | |
| | Providing a mixed use model with land use planning efficiently and effectively in saving land | |
| | Balance in the proper distribution of urban services, facilities and equipment at all levels of the city | |
| | Preserving and saving land that prevents the creation of automotive and organic metropolises | |
| | Integration of city management based on GIS information | |
| | Integration of spatial data and long-term planning | |
| | Intelligent strategies | Brucotic culture |
| Reducing cumbersome rules | | |
| Increasing group synergy | | |
| Paradigm shift | | Creating rational thinking |
| | | human recourse development |
| Smart economy | International aspect | Creating a smart attitude |
| | | Connecting to international trade |
| | | Modeling global businesses and localizing them |
| | | Identifying global markets |
| | | Global customer focus |
| | | Internationalization of the city and strategies |

| Axial category | Category (secondary code) | Open source (source code) |
|----------------|---------------------------|---|
| | | for the promotion of the city at the international level |
| | | Improving the economic position among the international community |
| | National aspect | Entrepreneurship |
| | | Production line smartening |
| | | Economic growth of the country |
| | | Reducing country costs |
| | | Increasing sustainable income |
| | | Sales and immediate service |
| | | Supporting home businesses |
| | | Flexibility and increasing the number of sustainable jobs |
| | | Reducing the unemployment rate |

In this step, based on 9 criteria and 33 sub-criteria, the appropriate scenario is identified based on the analysis of the wizard scenario software. First, a cross-structure matrix is formed. The CIB matrix is used in the form of verbal expressions to reduce the effect of the probability of a state occurring from one descriptor to another state of another descriptor.

| Descriptors: | variant [1] | variant [2] | variant [3] | variant [4] | variant [5] |
|--------------|---------------|---------------|---------------|---------------|---------------|
| A | A1 | A2 | A3 | A4 | A5 |
| B | B1 | B2 | B3 | | |
| C | C1 | C2 | C3 | | |
| D | D1 | D2 | D3 | D4 | D5 |
| E | E1 | E2 | E3 | E4 | E5 |
| F | F1 | F2 | F3 | F4 | |
| G | G1 | G2 | G3 | G4 | |
| H | H1 | H2 | | | |
| F | F1 | F2 | | | |

Figure.1: Cross matrix structuring

In the following, the cross matrix is weighted based on a score of 3 to 3.

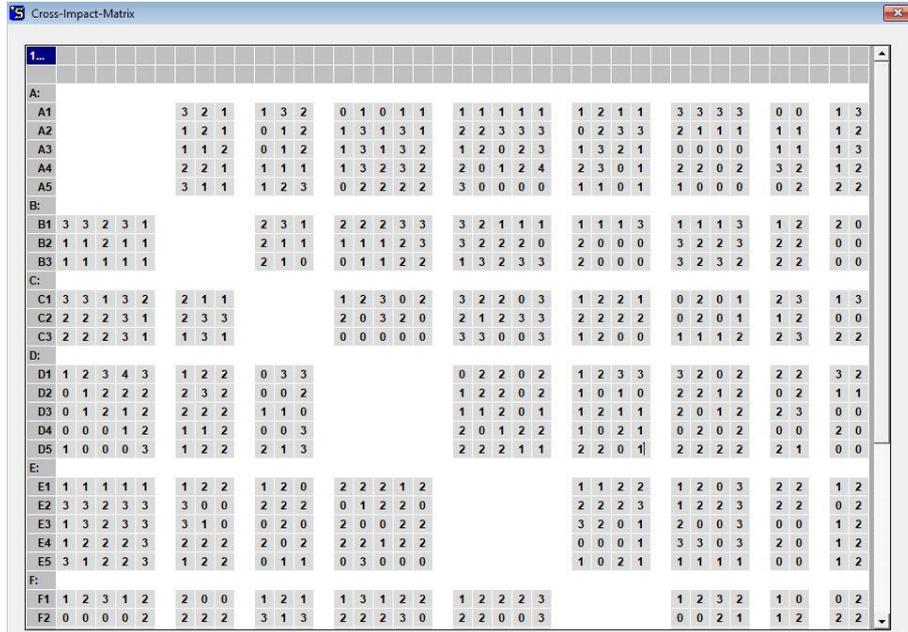


Figure.2: Completing the cross matrix

In order to obtain the scenario with the highest compatibility, the cross-matrix was homogenized.

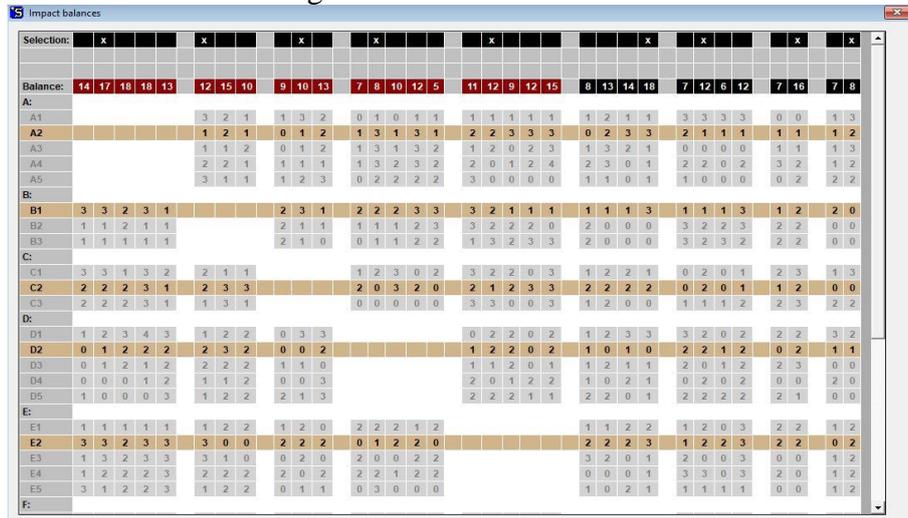


Figure.3: Cross-matrix homogenization

Finally, due to the importance of each of the 9 components, 9 scenarios were identified using ScenarioWizard software.

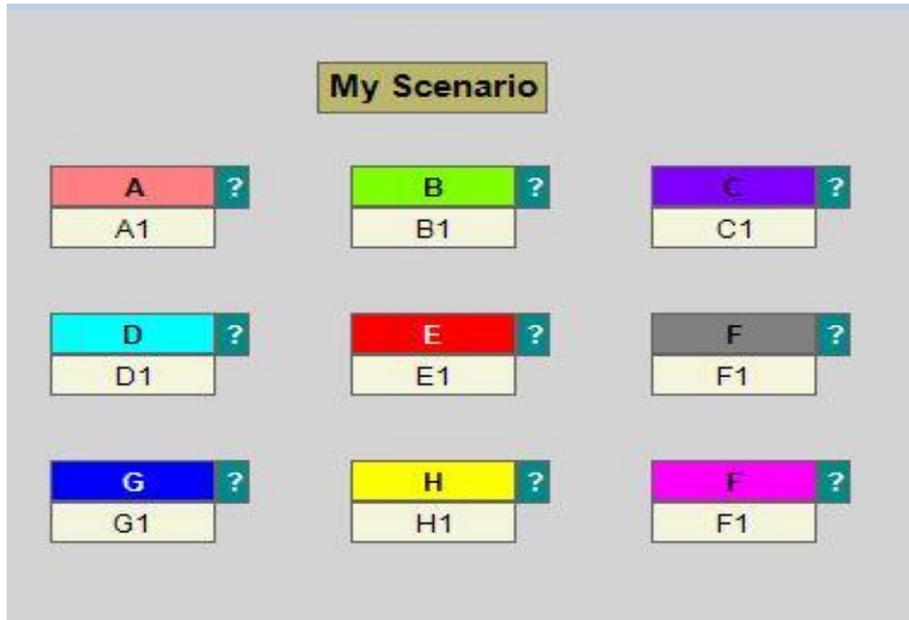


Figure.4: Identified scenarios

Conclusion

Government agencies create resistance, or disruption as well as structured bureaucracies for competitive innovation. The existence of more risks necessitates looking beyond technology for effective political and managerial tools to deal with the dangers of smart cities (Moghtaderi Esfahani, 2020). The following factors have been identified in interviews as the main concerns of smart projects in the city:

- Lack of equal competitiveness of Iranian cities on a global scale (interviewee 1, 4)

- Necessary financing problems for the implementation of city smart projects (interviewees 1, 2, 3, 5, 6, 7, 2).

- Digitization and electronification instead of intelligence (project implementation and lack of intelligent planning) (interviews 3, 6).

- Ignoring indigenous needs and regional priorities and failing to invest (interviews 3, 6, 8).

- The slow progress of projects due to management problems

(interviews 1, 4, 8, 10).

Focus on short-term consequences and lack of long-term attitude (interviews 5, 8, 10, 12).

- Repeat the solutions of one city for all cities (interviews 1, 3, 4, 8, 9, 10)

- Social differences (digital divide, class divide, lack of equal access to information and communication technology) (interviews 5, 7, 9, 11)

- Problems related to security and monitoring and control over privacy (interviews 1, 4, 9)

Need to update the knowledge of employees and managers (Interview 5, 7, 8, 10, 12).

- Lack of public trust (interviews 4, 5, 8, 9)

- Creating internal plans (protection plan) and enlarging domestic products (Barakat vaccine) (interviews 1, 4, 9, 10).

Given the technological changes that have affected various industries and sectors in recent years, the need to think of ways to take advantage of these changes in order to solve the country's problems and to determine the priorities, as well as to use its capacity to create economic value and use force. It has more and more identified educated and educated human beings (Candy & Dunagan, 2017). This technology change has led to significant innovations in various fields and sectors of the economy and business and has been able to provide new services with more added value and introduce new business models, also challenging the traditional business sector and the emergence of new actors called knowledge-based technology companies and startups. Startups needed to develop a smart city can include:

- Development and optimization of sustainable urban transportation with the aim of reducing pollution (possibility of booking, renting, and using common vehicles or renting using online platforms) (interviewees 1, 4, 7).

- Working out new solutions with the help of technology to reduce traffic (collecting public transport information, parking reservation, traffic control, vehicle traffic, identifying the nearest parking lot and routing intelligent transportation equipment) (interviewees 1, 3, 5, 6).

- Monitoring the level of air pollution in order to maintain health (creating particle detection sensors in the air, preparing pollution charts and maps at any time and place, the possibility of checking the

routes between starting-point and destination based on the number of air pollutants, weather forecasting, and urban crisis information) (Interviewee 5, 8, 10).

- Waste management and recycling growth (monitoring the routes of waste vehicles to know the exact time, statistics, and information on the amount of waste produced in each area and increasing public awareness of waste segregation, creating smart public bins for filling, designing appropriate platforms for creating related businesses Recycling, creating appropriate and backup software to make recycling companies smarter). (Interviewees 1, 4, 6, 7, 8, 9).

Gathering information and processing it to improve urban decision-making and planning (creating smart sensors and precision cameras for collecting urban information, creating an inter-organizational interaction and data-sharing platform, cultivating people to inform about urban problems, using smart information technology to manage crises) Urban). (All interviews)

Gathering and analyzing information of urban infrastructure networks (collecting and sharing information of primary sources in the field of electricity and water and other cases, assessing the consumption status and identifying problems in energy networks with the help of sensors and technology, smartening energy distribution network based on citizen consumption) Intermediaries for transmitting data on energy problems and crises, facilitating consumption monitoring and integrated energy management to reduce consumption (interviewee 1, 2, 3, 4, 6, 8, 11).

Creating an information-sharing unit in each organization

Data and information are very important in an intelligent system. Inter-organizational information exchange and transparency of this data can pave the way for smartening. Creating a fixed unit in any organization for data sharing (as a human unit or automatically and mechanically), can solve the problems of access and exchange of information between organizations. In this regard, to eliminate the unwillingness of organizations to share data, the following can be done to create an information-sharing unit:

Creating legal requirements to provide services

- Development of guidelines and criteria for standardization and harmonization of information sharing

Active participation of the legislature and the judiciary (all interviews)

Creation of a coordinator unit

In order to reduce the problems in the field of inter-organizational cooperation, data sharing and exchange, and integrated management, it is necessary to create a coordinating unit that has the highest executive position in a smart city. The municipality is the starting point for supportive and strategic actions. The municipality can act as a resource provider or cross-sectoral coordinator. Apart from cultural and social issues, the municipality, as the main center of city management, has a key role in achieving intelligence. Today, many municipal services such as transportation, roads, waste management, construction, etc. are provided by the municipality, and mobile services are also provided to the people by the municipality. On the one hand, it is the responsibility of the municipality to make the municipal service system intelligent to the people, and on the other hand, it is the responsibility of the municipality to formulate laws and monitor and direct the city's intelligence, especially in the areas of construction, traffic, health, and energy. Bypassing the required laws, the municipality can be turned into the main unit for smartening. In this case, other organizations will not have problems with cooperation, participation, and data exchange by obeying this unit. (All interviews).

Creating key performance indicators

The lack of criteria for an accurate evaluation of the performance or effectiveness of the smart city project as well as the lack of monitoring systems is appropriate. Several indicators need to be measured. But those indicators must be measured that are appropriate to the project objectives. This issue requires identifying different parameters of Tehran city and similar cities and extracting appropriate criteria. These criteria and related indicators can include socio-economic, geographical, political, administrative, etc. areas. Finally, it is better for Tehran and other cities to have the same system index for better use of methods and more accurate evaluation (Interviewees 8, 12).

The smartening of the city is not limited to information technology and equipment, and in this way, cultural and infrastructural transformation to improve the lives of citizens should be on the agenda, and in fact, the main pillar of a smart city is the level of citizen participation in using technology. The main output of the realization of smart city and e-municipality is to provide conditions for providing services in the healthiest way to citizens,

eliminating corruption, creating new job and service opportunities and transformation in the economic and commercial sectors, increasing the effective presence of the private sector and improving the environment Business is reducing environmental damage, smart governance and increasing people's satisfaction. Fortunately, a lot of work has been done in this area by the municipalities, but it is by no means enough, and the Ministry of Interior and the Organization of Municipalities and Rural Affairs are ready to cooperate with the municipalities of metropolises and related agencies to continue this path and eliminate existing shortcomings and obstacles. Utilization of existing legal capacities is one of the special commissions of government metropolitan affairs

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